



The Institute of Chartered Accountants of India
(Set up by an Act Parliament)



Rajkot Branch of WICASA in Association with
BOS(Operations)- ICAI presents

CA Students National Talent Search

PITCH DECK COMPETITION



26-04-2025, SATURDAY



9:00 A.M. ONWARDS



ICAI BHAWAN, RAJKOT

RAJKOT BRANCH OF WICASA

CA Vipul Dattani

WICASA Chairman

CA Hiren Raychura

WICASA Nominated Member

FEES:

**RS.50/- Per
Students**

Registration QR CODE





Students' Eligibility:

- Students registered for Intermediate Course.
- Students registered for Final Course and are undergoing articleship training.
- Students who have completed their Articleship are not eligible to participate.
- Students are allowed to participate only from the branch with which they are registered for articleship/of the concerned level of course pursued.
- The student participated in from one branch shall not be allowed to participate from another branch.
- Students will be allowed to participate in any one of the Competition announced in this year.



GUIDELINES FOR PITCHDECK:

- A team must have a minimum of 2 and a maximum of 3 participants.
- Participants need to submit their pitch deck latest by 24th April 11:59 PM.
- The pitch deck must follow the specified format and include key elements such as the problem being solved, the solution, market opportunity, revenue model and competition.
- First Winning Team at the Branch-level competition will qualify for the regional-level competition.
- Each team will be given 15 mins time to present their idea, followed by 5 mins of Q&A round.
- Jury will be looking for clarity of thought, logical organization, sincerity and the effective use of plain English.
- Students should submit their mobile phones, smartwatch, earphones, or any other gadget which can be misused during the competitions



Format for the Pitch Deck Presentation:

Slide 1: Cover Slide:

Title of Pitch Deck Competition

Name of Participant (s)

Name of Branch/Region/National Competition

Slide 2: Problem Statement:

Identify the problem being solved

Explain why it is important

Provide statistics or evidence to support the problem statement

Slide 3: Solution:

Explain the solution being proposed

Show how the solution addresses the problem

Highlight the unique selling proposition (USP) of the solution

Slide 4: Market Opportunity:

Define the target market for the solution

Estimate the size of the market opportunity

Explain why the solution is needed in the market

Slide 5: Revenue Model:

Explain the revenue model for the solution

Show how the solution will generate revenue

Highlight the potential for scalability and profitability



Slide 6: Competition:

- Identify the competition in the market
- Explain how the solution is better or different from existing solutions
- Highlight any competitive advantages or barriers to entry
- Key differentiator from the Competition

Slide 7: Team:

- Introduce the team behind the solution
- Highlight the team's qualifications, skills, and experience
- Explain why the team is capable of executing the solution

Slide 8: Milestones:

- Highlight the key milestones for the solution
- Show how the solution will progress over time
- Include any achievements or milestones achieved so far

Slide 9: Financial Projections:

- Provide financial projections for the solution
- Include revenue, costs, profits, and cash flow
- Highlight the potential for growth and scalability

Slide 10: Call to Action:

- Summarize the key points of the pitch deck
- Call to action for investors or supporters to take action

For any Query/Doubt Regarding Pitch Deck Competition Contact:

Anand Nathwani:
9913739005

Rishi Radiya:
9409443250

Harpal Golaniya:
9773000391